

INVEST HOSPITALITY – INVESTMENT STRATEGY

INVEST HOSPITALITY (“IH”) is dedicated to making investments in the hospitality sector, with a focus on food and beverage (“F&B”) businesses.

The firm's investment philosophy is to seek to generate attractive rates of return for its investors by improving the operating performance of its portfolio companies rather than relying on financial engineering. IH will provide support, management, business and professional development to each portfolio company to ensure flawless execution and efficient operations.

The Principals, our Operating Partners and strategic investors encompass a diverse and deep set of expertise in F&B. The combined six decades plus of F&B and investment experience of the General Partner and the more than two-hundred years of operating and management experience of IH executives ensures the expertise to capitalize on this deal flow. This team works closely with each portfolio company's management to understand the company's business and markets.

IH's investment thesis is that superior returns can be achieved for investors in the F&B space by using strict selection criteria to build a portfolio of high ROIC investments, maintaining disciplined financial and risk management to safeguard capital, providing institutional-grade operations and support, and creating strict alignment of interests. IH will take direct ownership stakes in largely self-originated development of brands/concepts, incubator and JV deals with talented entrepreneurs/chefs, acquisitions of small to medium sized businesses/brands, and other investments with the potential to feed future targeted deals.

Transaction Size and Structure

IH typically raises capital on a deal-by-deal basis as well as managing separate accounts for institutional investors. Because of the nature of our portfolio companies, related entities and our desire to grow these businesses, no transaction is too small to execute.

We typically pursue transactions where we control or have the ability to significantly influence the investment. This may take the form of whole ownership, joint venture or preferred equity investments.

IH will leverage its' standing within the F&B space and operational and management advantage, to identify, to acquire at good terms, and to grow a portfolio of valuable brands. Our investment process, financial discipline, and operational excellence will ensure the ability to develop or acquire brands at better valuation than traditional F&B private equity shops or in the public markets.